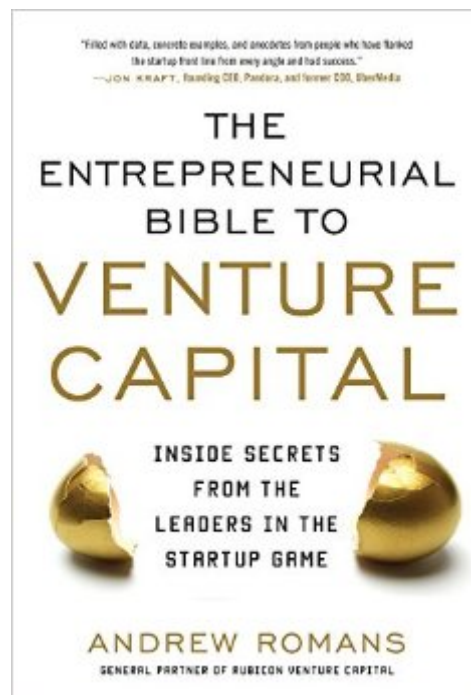


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# THE ENTREPRENEURIAL BIBLE TO VENTURE CAPITAL: Inside Secrets From The Leaders In The Startup Game



## Synopsis

40 leading venture capitalists come together to teach entrepreneurs how to succeed with their startup. The Entrepreneurial Bible to Venture Capital is packed with invaluable advice about how to raise angel and venture capital funding, how to build value in a startup, and how to exit a company with maximum value for both founders and investors. It guides entrepreneurs through every step in an entrepreneurial venture from the legalities of raising initial capital to knowing when to change tactics. Andrew Romans is the co-founder and general partner of Rubicon Venture Capital, a venture capital fund that invests in privately held technology companies and enables its investors to co-invest along side the fund on a deal-by-deal basis via innovative sidecar funds right up to IPO or M&A exit.

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## Customer Reviews

I really want to take a moment to thank Andrew for this book, this 'Bible,' has become one of the most influential guides for me. I am in the founder's seat of a new start-up with a fresh perspective on building tech relationships and finding Angel investors and Venture Capital. Having an attitude of 'everyone wins,' this 'Bible' has given me key insight into the mindset of Lawyers, Dev Shops, Angels, VCs and potential employees. Through reading this book, I've been able to execute on these ideas in real-time, negotiating and implementing from the conceptual phase into building a prototype. Beginning my venture was an arduous task that has gradually become easier because of this book - the whole experience has been rewarding, and the book as served as an excellent reference tool, providing additional clarity as I continue to move through each phase of

development. There is a very unique team that I have employed that has worked hand-in-hand with me through this journey and one of the key aspects of this book, which was recommended to me by them, has helped me value and appreciate their role even more. What I've learned most from this book, aside from the value of convertible notes or what the other side of the table is concerned about most, is the start-up process requires passion and full commitment, not just the ability to learn and constantly adapt. You need to be able to ask as many questions as physically possible, know whom you're dealing with and how capital really works, knowing where to bend and when not to. And, most importantly, you still need a network to bring an idea to fruition. Thank you Andrew for giving me the insight into the funding process and what either side is looking for. This is truly my companion book to navigate the start-up arena.

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